

# DIGITAL DIVAS

by AVON

28 MAI 2019 • PALATUL BRAGADIRU • BUCURESTI

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Conferinta Digital Divas reprezinta un mix perfect intre know-how si inspiratie si aduce pe scena specialisti recunoscuti si nume interesante din online.

## PROGRAM

11.00 – 12.00 – INREGISTRAREA PARTICIPANTILOR

### 12.00 – 14.15 – FREEDOM TO LEARN

**DIANA COSMIN** - LIFESTYLE JOURNALIST & OWNER, FINESOCIETY.RO

**ALINA CINCIULESCU** - STRATEGY MANAGER, GLOBAL RECORDS

**SANZIANA NEGRU** - BLOGGER, SANZIANANEGRU.COM

**NICOLETA GRIGORE** - PHOTOGRAPHER

**ANDREEA BALABAN** - BLOGGER, ANDREEABALABAN.RO

**ANA MORODAN** - ONLINE ENTREPRENEUR

**CRISTIAN MANAFU** - MANAGING PARTNER, EVENSYS

14.15 – 15.15 – PAUZA DE PRANZ

### 15.15 – 16.45 – POWER TO CREATE

**SINZIANA IACOB** - BLOGGER, SINZIANAIACOB.RO

**GABRIELA ATANASOV** - BLOGGER, SWEETPAPRIKA.RO

**CRISTIAN SIMONCA** - BLOGGER, BLOGULUOTRAVA.RO

**ALEXIA ERAM** - VLOGGER

**MADALINA MERCA** - BLOGGER, INDIECHASE.COM

**DENISA SIMA** - BLOGGER, DENISASIMAM.RO

**NOEMI MEILMAN** - FASHION PR & EVENTS CONSULTANT

16.45 – 17.45 – PAUZA DE CAFEA

### 17.45 – 19.15 – WISDOM TO INSPIRE

**ALINA CEUSAN** - BLOGGER, ALINACEUSAN.NET

**LORENA BUHNICI** - OWNER, CAVALERIA.RO & LORENA.BUHNICI.RO

**STELA BIZDU** - CREATOR DE CONTINUT, STEP BY STELA

**MONICA BIRLADEANU** - PREZENTATOR TV

**RALUCA HAGIU** - EDITOR-IN-CHIEF, UNICA MAGAZINE

19.30 – 20.30 – NETWORKING COCKTAIL

### 20.30 – 22.00 – GALA DIGITAL DIVAS AWARDS 2019

Editia 2019 Digital Divas Awards aduce 20 de categorii de beauty, fashion & lifestyle care cuprind zona de Instagram, YouTube si blogging.

Gala Digital Divas Awards reprezinta o celebrare a celor mai active personalitati din mediul online local, fiind o seara dedicata celor care stralucesc in activitatea lor.

## CATEGORII

1. Young Divas in Fashion Blogging
2. Young Divas in Beauty Blogging
3. Most Active Beauty Blogger
4. Most Active Fashion Blogger
5. Best Women Websites
6. Best Newcomer in Fashion & Beauty on YouTube
7. Best Fashion & Beauty YouTube Channel
8. Best Newcomer in Fashion & Beauty on Instagram
9. Best Fashion & Beauty Instagram Account
10. Best Fashion Blogger
11. Best Beauty Blogger
12. Best Lifestyle Blogger
13. Best Male Fashion & Lifestyle Blogger
14. People's Choice Award
15. The Digital Diva of The Year
16. Digital Divas Excellence Award
17. Best Brand Endorser
18. AVON Award for Social Causes
19. AVON Award for the most engaged community
20. AVON Award for teen content creators

## JURIU DIGITAL DIVAS AWARDS 2019

**Ada Teslaru** Publicis Groupe

**Alexandra Caciur** Publicis Romania

**Alina Cinciulescu** Global Records

**Alina Tanasa** Fabulousmuses.net

**Ana Nicolae** AVON

**Andreea Balaban** - Andreeabalaban.ro

**Andreea Esca**

**Andreea Lupu** Starcom Romania

**Andreea Raicu** Andreearaicu.ro

**Andreea Remetan** Remestie.ro

**Andreea Retea** Producator-Tv

**Andreea Retinschi** - Photographer

**Aneta Plesa** Google

**Ciprian Susanu** Dare Digital

**Claudia Chirilescu** Spoon Media

**Cristina Avram** AVON

**Dana Argesan** Make-up Artist

**Diana Colcer** Cosmopolitan

**Diana Cosmin** FineSociety.ro

**Diana Enciu** Fabulousmuses.net

**Diana Tofan** Glamour

**Domnica Margescu** Elle

**Dorin Boerescu** 2Performant.com

**Edward Aninaru** Photographer

**Emanuel Romedea** @Yesmyfriend

**Ileana Badiu** Super40

**Ioana Manoiu** GMP PR

**Ioana Sigarteu** Samsung Electronics

**Laura Nedelschi** Kubis

**Lavinia Chican** McCann PR

**Lorena Buhnici** Cavaleria.ro

**Maia Novolan** Syscom Digital

**Mara Coman** Marie Claire

**Marta Popescu** Photographer

**Mih Lovin** Le SQUAD

**Mirela Bucovician** Molecule F

**Monica Birladeanu** Prezentator TV

**Mugur Patrascu** Screen Native

**Noemi Meilman** PR & Events Consultant

**Octavian Gheorghe** GMP PR

**Raluca Duta** L'Oréal Romania

**Raluca Hagiu** Unica Magazine

**Raluca Radu** Answer Romania

**Robert Katai** Bannersnack

**Roxana Dobrita** Andreearaicu.ro

**Roxana Minea** Avon Romania

**Sanziana Negru** Sanziananegru.com

**Sonia Argint Ionescu** Prezentator TV

**Vali Barbulescu** Photographer

**Vicki Nicola** vikipedia.ro

**Vlad Eftenie** Photographer